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EMAIL ON NEXT PAGE

To: mmurphy@messengerpostmedia.com

Subject: Bristol Mountain Fall Festival Set for Oct. 10-11

Hi Mike,

Bristol Mountain will host its annual Fall Festival Oct. 10-11, offering visitors an opportunity to experience the resort beyond ski season.

The event will feature local vendors, food, live music, family activities and scenic sky rides overlooking the Bristol Hills. By bringing together visitors and regional businesses, the festival will show how Bristol Mountain continues to expand its appeal as a year-round destination in the Finger Lakes.

I would be happy to arrange an interview with Bristol Mountain General Manager Dan Fuller to discuss the festival, its potential impact on local businesses and how the resort plans to continue attracting visitors outside the winter months.

I look forward to hearing from you soon!

Best,
Ben Kenna
PR Team
Bristol Mountain