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FOR IMMEDIATE RELEASE

Finger Lakes Wine Trail Reaches 120 Member Wineries, Announces Grand Tasting Weekend

Three-day regional celebration will bring visitors to wineries across the Finger Lakes Sept. 5-7, 2026.

CANANDAIGUA, N.Y. — Sept. 4, 2026 — Visit Finger Lakes today announces that the Finger Lakes Wine Trail now includes an all-time high of 120 member wineries. To celebrate this major milestone, Visit Finger Lakes, in partnership with the Finger Lakes Wine Trail, will hold a Grand Tasting Weekend Sept. 5-7, featuring participating wineries throughout the region.

The trail's membership has grown from approximately 85 wineries five years ago to 120 today. The three-day celebration will take place at multiple trail locations, giving visitors the opportunity to experience a variety of wineries across the Finger Lakes region. The Grand Tasting Weekend was organized to honor the trail's growing membership and celebrate the regional wine industry.

The event reflects the changing landscape of the region's wine industry over the past two decades. Vinny Aliperti, owner and winemaker at Billsboro Winery, feels the industry has changed considerably since he began in 2006.

“When we started this winery in 2006, you saw around half as many wineries as you see here today. It's a different industry now,” Aliperti said.

“Crossing 120 wineries isn't just a number, it's living proof that this region is one of the fastest growing wine destinations on the East Coast,” said Dana Whitfield, president of Visit Finger Lakes.

The region is expected to see around 5,000 to 8,000 visitors over the weekend, based on attendance figures from last year. Advance tickets will cost $45, while tickets purchased at the door will cost $60. Each ticket includes a souvenir Finger Lakes wine glass. Additional information about participating wineries and event locations can be found at visitfingerlakes.com.

Visit Finger Lakes is the official tourism organization promoting Ontario County, N.Y., as a destination for individual and group travel. The organization provides visitors with information and resources for exploring the region's outdoor recreation, food and beverage, arts, culture, attractions and communities. Visit Finger Lakes helps support tourism and encourages visitors to stay and experience the region.

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